Precyzja testów subiektywnych - modele i nowe propozycje szacowania dokładności eksperymentów w sieciach telekomunikacyjnych

VI posiedzenie Sekcji Telekomunikacji PAN

Lucjan Janowski, AGH

May 24, 2023

Lucjan Janowski, AGH

Quality of Experience Subjective Experiments Subject Model Subjective Experiment Precision Conclusion

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#### Internet



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### Quality of Service



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# ISO OSI



Source: https://www.openworldlearning.org/ understanding-the-importance-of-network-layers-in-telecommunications/

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### Quality of Experience



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#### Full Layers Model

OSI Layer	Deployment Layer	SOA / OSA
10: Government		
9: Organization	User Layer	SOA
8: Individual		
7: Application	Services Layer	
6: Presentation		
5: Session	Middleware Layer	
4: Transport		
3: Network	Operating System Layer	OSA
2: Data-Link		
1: Physical	Hardware Layer	

Source: ByGvseostud-Ownwork, CCBY-SA3.0, https://commons.wikimedia.org/w/index.php?curid=29156115

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# What is Quality of Experience?



ITU-T Study Group 12 (Geneva, 16-25 January 2007) Ref. : TD 109rev2 (PLEN/12)

Quality of Experience (QoE)

The overall acceptability of an application or service, as perceived subjectively by the end-user.

NOTES

- Quality of Experience includes the complete end-to-end system effects (client, terminal, network, services infrastructure, etc).
- 2 Overall acceptability may be influenced by user expectations and context.

# $QoE \neq Acceptability$



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# $QoE \neq Acceptability$



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# $\mathsf{QoE} \neq \mathsf{Acceptability}$



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Quality of Experience (QoE) "is the degree of delight or annoyance of the user of an application or service. It results from the fulfillment of his or her expectations with respect to the utility and / or enjoyment of the application or service in the light of the user's personality and current state."

The first versions (paper): "Qualinet White Paper on Definitions of Quality of Experience" (2012)

The second version (full book): "Quality of Experience: Advanced Concepts, Applications and Methods" (2014)

## Answering Process



"Quality formation process during active experiencing." Copy from book "Quality of Experience: Advanced Concepts, Applications and Methods"

## Answering Process



"Quality formation process during active experiencing." Copy from book "Quality of Experience: Advanced Concepts, Applications and Methods"



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# Subjects, Entertainment











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## Subjects, Entertainment





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# Subjects



# Test 1



#### Answer Test 1



- 5 Excellent
- 4 Good
- 3 Average
- 2 Poor
- 1 Bad

- •5-非常に良い
- 4 良い
- 3 普通
- •2-悪い
- •1-非常に悪い

# Test 2



#### Answer Test 2



- 5 Excellent
- 4 Good
- 3 Average
- 2 Poor
- 1 Bad

- •5-非常に良い
- 4 良い
- 3 普通
- •2-悪い
- •1-非常に悪い

# Test 3



#### Answer Test 3



- 5 Excellent
- 4 Good
- 3 Average
- 2 Poor
- 1 Bad

- •5-非常に良い
- 4 良い
- 3 普通
- •2-悪い
- •1-非常に悪い

#### Summary



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#### Scale Problem





#### Answer "4": 9 out of 10

Answer "3": 1 out of 10

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## Repetition



# Physical Measurements



# Image Quality


# Image Quality



# Image Quality



# Image Quality



## Conclusions



- We cannot trust subjects' opinions
- Physical measurements are more precise
- FR metrics see small differences

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# Am I Right?



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## Am I Right?



## Can we remove human subject from the equation?

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#### Orginal



#### Distorted



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#### Orginal

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#### Orginal





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#### Orginal



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# Specific Cases



Conclusion



### We should teach our metrics to be less precise

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Conclusion



### We should teach our metrics to be less precise

#### To do so we need subjective experiments

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VQEG (Video Quality Expert Group) works on validating metrics. You can join us!

Some projects:

- SAM (Statistical Analysis Methods) I am the chair
- IMG (Immersive Media Group)
- No Reference Metrics (NORM)







VQEG (Video Quality Expert Group) works on validating metrics. You can join us!

Some projects:

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- IMG (Immersive Media Group)
- No Reference Metrics (NORM)

For pixel quality do not use PSNR, use VMAF from Netflix instead!





## Experiment Preparation



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## ACR (Absolute Category Rating)



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# DCR (Degradation Category Rating)



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# PC (Pair Comparison)



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## SSCQE (Single Stimulus Continuous Quality Rating)









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#### Different Scales

Q. Huynh-Thu, M. Garcia, F. Speranza, P. Corriveau and A. Raake, "Study of Rating Scales for Subjective Quality Assessment of High-Definition Video," in IEEE Transactions on Broadcasting, vol. 57, no. 1, pp. 1-14, March 2011.



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T. Tominaga, T. Hayashi, J. Okamoto and A. Takahashi, "Performance comparisons of subjective quality assessment methods for mobile video," 2010 Second International Workshop on Quality of Multimedia Experience (QoMEX), Trondheim, 2010, pp. 82-87.





ACR2

T. Tominaga, T. Hayashi, J. Okamoto and A. Takahashi, "Performance comparisons of subjective quality assessment methods for mobile video," 2010 Second International Workshop on Quality of Multimedia Experience (QoMEX), Trondheim, 2010, pp. 82-87.



T. Tominaga, T. Hayashi, J. Okamoto and A. Takahashi, "Performance comparisons of subjective quality assessment methods for mobile video," 2010 Second International Workshop on Quality of Multimedia Experience (QoMEX), Trondheim, 2010, pp. 82-87.



Miller, G. A. (1956). The magical number seven, plus or minus two: Some limits on our capacity for processing information. Psychological Review, 63(2), 81-97.

T. Tominaga, T. Hayashi, J. Okamoto and A. Takahashi, "Performance comparisons of subjective quality assessment methods for mobile video," 2010 Second International Workshop on Quality of Multimedia Experience (QoMEX), Trondheim, 2010, pp. 82-87.



Miller, G. A. (1956). The magical number seven, plus or minus two: Some limits on our capacity for processing information. Psychological Review, 63(2), 81–97.

# Focusing on Region





## More Ecologically Valid Experiment Design

At AGH we run project: "Towards Better Understanding of Factors Influencing the QoE by More Ecologically-Valid Evaluation Standards"



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## Results for Stalling



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#### Results for Stalling - Literature



Casas, P., <u>Sackl</u>, A., Egger, S., & Schatz, R. (2012, December). YouTube & Facebook Quality of Experience in mobile broadband networks. In 2012 IEEE <u>Globecom</u> Workshops (pp. 1269-1274). IEEE.

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### Results for Stalling - Real Observations



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### Subject Model

Continuous description of a subjective score

Discrete description of a subjective score

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 Lucjan Janowski, Margaret Pinson. Subject bias: Introducing a theoretical user model. Quality of Multimedia Experience (QoMEX), 2014 Sixth International Workshop on, pages 251–256. IEEE, 2014.
 Jakub Nawała, Lucjan Janowski, Bogadn Ćmiel, Krzysztof Rusek and Pablo Pérez, "Generalized Score Distribution: A Two-Parameter Discrete Distribution Accurately Describing Responses From Quality of Experience Subjective Experiments" in IEEE Transactions on Multimedia, 2022

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## Subject Model

 $o_{ii} = \psi_i$ 

Continuous description of a subjective score

Discrete description of a subjective score

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 $u_{ij} = \lfloor \psi_j \rceil$ 

 Lucjan Janowski, Margaret Pinson. Subject bias: Introducing a theoretical user model. Quality of Multimedia Experience (QoMEX), 2014 Sixth International Workshop on, pages 251-256. IEEE, 2014.
 Jakub Nawała, Lucjan Janowski, Bogadn Ćmiel, Krzysztof Rusek and Pablo Pérez, "Generalized Score Distribution: A Two-Parameter Discrete Distribution Accurately Describing Responses From Quality of Experience Subjective Experiments" in IEEE Transactions on Multimedia, 2022

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## Subject Model

 $o_{ii} = \psi_i + \epsilon$ 

Continuous description of a subjective score

Discrete description of a subjective score

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 $u_{ij} = F(\psi_j, \rho)$ 

 Lucjan Janowski, Margaret Pinson. Subject bias: Introducing a theoretical user model. Quality of Multimedia Experience (QoMEX), 2014 Sixth International Workshop on, pages 251-256. IEEE, 2014.
 Jakub Nawała, Lucjan Janowski, Bogadn Ćmiel, Krzysztof Rusek and Pablo Pérez, "Generalized Score Distribution: A Two-Parameter Discrete Distribution Accurately Describing Responses From Quality of Experience Subjective Experiments" in IEEE Transactions on Multimedia, 2022

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## Subject Model

Continuous description of a subjective score

Discrete description of a subjective score

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$$u_{ij} = G(\psi_j, \Delta_i, \rho)$$

 $o_{ij} = \psi_j + \Delta_i + \epsilon$ 

 Lucjan Janowski, Margaret Pinson. Subject bias: Introducing a theoretical user model. Quality of Multimedia Experience (QoMEX), 2014 Sixth International Workshop on, pages 251-256. IEEE, 2014.
 Jakub Nawała, Lucjan Janowski, Bogadn Ćmiel, Krzysztof Rusek and Pablo Pérez, "Generalized Score Distribution: A Two-Parameter Discrete Distribution Accurately Describing Responses From Quality of Experience Subjective Experiments" in IEEE Transactions on Multimedia, 2022

## Subject Model

Continuous description of a subjective score

Discrete description of a subjective score



$$u_{ij} = G(\psi_j, \Delta_i, \rho)$$

 $o_{ij} = \psi_j + \Delta_i + \mathcal{N}(0, \sigma)$ 

 Lucjan Janowski, Margaret Pinson. Subject bias: Introducing a theoretical user model. Quality of Multimedia Experience (QoMEX), 2014 Sixth International Workshop on, pages 251-256. IEEE, 2014.
 Jakub Nawała, Lucjan Janowski, Bogadn Ćmiel, Krzysztof Rusek and Pablo Pérez, "Generalized Score Distribution: A Two-Parameter Discrete Distribution Accurately Describing Responses From Quality of Experience Subjective Experiments" in IEEE Transactions on Multimedia, 2022

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## Subject Model

Continuous description of a subjective score

Discrete description of a subjective score



$$u_{ij} = G(\psi_j, \Delta_i, \rho)$$

 $o_{ij} = \psi_j + \Delta_i + \mathcal{N}(0, \sigma)^{\dagger}$ 

 $u_{ii} = |o_{ii}|$ 

$$P(U=s)$$

 Lucjan Janowski, Margaret Pinson. Subject bias: Introducing a theoretical user model. Quality of Multimedia Experience (QoMEX), 2014 Sixth International Workshop on, pages 251-256. IEEE, 2014.
 Jakub Nawała, Lucjan Janowski, Bogadn Ćmiel, Krzysztof Rusek and Pablo Pérez, "Generalized Score Distribution: A Two-Parameter Discrete Distribution Accurately Describing Responses From Quality of Experience Subjective Experiments" in IEEE Transactions on Multimedia, 2022

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## GSD

$$P_{F_{\rho}}(\epsilon = k - \psi) = \frac{\rho - C(\psi)}{1 - C(\psi)} [1 - |k - \psi|]_{+} + \frac{1 - \rho}{1 - C(\psi)} {\binom{M-1}{k-1}} \left(\frac{\psi - 1}{M-1}\right)^{k-1} \left(\frac{M-\psi}{M-1}\right)^{M-k},$$
where  $\rho \in [C(\psi), 1]$ 

$$P_{G_{\rho}}(\epsilon = k - \psi) =$$

$$\binom{M-1}{k-1} \frac{\prod_{i=0}^{K-2} \left( \frac{(\psi-1)\rho}{(M-1)} + i(C(\psi) - \rho) \right) \prod_{j=0}^{M-K-1} \left( \frac{(M-\psi)\rho}{(M-1)} + j(C(\psi) - \rho) \right)}{\prod_{i=0}^{M-2} (\rho + i(C(\psi) - \rho))}$$

where  $\rho \in [0, C(\psi)]$ 

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### GSD



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### Why Discretization is a Problem



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# Definition

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**Definition**: The term experiment precision provides a measure that quantifies the dispersion of the user ratings across different stimuli in a subjective experiment.

[3] Lucjan Janowski, Jakub Nawała, Tobias Hoßfeld, Michael Seufert, "Experiment Precision Measures and Methods for Experiment Comparisons" Quality of Multimedia Experience (QoMEX), 15th International Workshop on, 2023

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#### Why Simple Variance Does Not Work?



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#### Our Proposal



We proposed three metrics:

- $\ell = \frac{1}{N} \sum_{i=1}^{N} \hat{\sigma}_i$
- $g = \frac{1}{K} \sum_{j=1}^{K} \hat{\rho}_j$
- SOS parameter a

$$a = \frac{\sum_{j=1}^{K} (5 - \psi_j) \cdot (\psi_j - 1) \cdot \sigma_j}{\sum_{j=1}^{K} (5 - \psi_j)^2 \cdot (\psi_j - 1)^2}$$

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### Results for Real Data



Table: Experiment Precision Measures For QoE Subjective Experiments of 3 Types: VR(VR), Speech (S), and Video (V-*n*).

Exp.	$\ell\downarrow$	$SE(\ell)$	$g\uparrow$	SE(g)	$a\downarrow$	SE(a)
V-6	0.574	0.014	0.908	0.0050	0.137	0.0020
V-1	0.583	0.011	0.891	0.0068	0.149	0.0022
V-4	0.610	0.020	0.826	0.0056	0.224	0.0021
V-3	0.613	0.016	0.863	0.0066	0.188	0.0021
V-5	0.627	0.019	0.871	0.0059	0.190	0.0021
V-2	0.627	0.022	0.867	0.0070	0.191	0.0021
S	0.953	0.028	0.744	0.0083	0.281	0.0015
VR	1.059	0.037	0.692	0.0093	0.335	0.0040

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Detecting Fault Experiments



Table: Raw Experiment Precision Measures Results For Two Image QoE Experiments—VIME1 (I-V) and CCRIQ2 (I-C).

Exp.	$\ell\downarrow$	$SE(\ell)$	$g\uparrow$	SE(g)	$a\downarrow$	SE(a)
I-V	1.053	0.0330	0.717	0.0085	0.314	0.0025
I-C	1.100	0.0316	0.683	0.0103	0.347	0.0030

Typical image and video experiments correspond to a between 0.0377 and 0.2116.

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- Subjective experiments are crucial to include users perspective
- We need very careful experiment design since many aspects influence the final answer
- New analysis methods can help with better understanding the obtained results

## Any Questions?



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